



April 14-16, 2024 | Dallas, Texas
Hyatt Regency Dallas



FPA Flexible Packaging
Association

Connecting. Advancing. Leading.

PRESENT **Sustainable Packaging Showcase**

New this year at SNX 2024, SNAC is debuting an expanded Sustainable Packaging Showcase designed to provide snack brands with the latest trends and innovation in the packaging industry. Held in the Experience Zone, attendees will have an opportunity to:

- Participate in an interactive packaging sorting exercise to test their knowledge on how to recycle select products.
- Listen in on the most up to date packaging trends, sustainability solutions, and more.
- See the latest in innovative sustainable snack food packaging from top industry suppliers.

TAKE YOUR BRAND TO THE CENTER OF OPPORTUNITY

2 WAYS TO PARTICIPATE

1.

Sustainable Packaging Showcase Sponsor

\$6,000

The expanded Sustainable Packaging Showcase includes a sampling showcase where suppliers will display up to three of their latest sustainable packaging innovations, 10-minute TED-style talks, and interactive sorting game.

As a sponsor, you will receive increased exposure before, during and after the event, including:

- Prominent logo placement on Showcase signage and sponsor thank you signage throughout the event
- Showcased on SNXevent.com
- Mentioned in social and email communications related to the Showcase

2.

Sustainability Product Inclusion and Presentation

\$2,000

Participants will have the opportunity to provide up to **three samples of their latest sustainable packaging innovations** for attendees to touch, see, and explore key features. Signage will be included with each package allowing attendees to learn more.

Additionally, participants will have the opportunity to deliver a **10-minute TED-style talk** within the Sustainable Packaging Showcase to discuss the sustainability features of their packaging, sustainability goals, etc. These talks are open to supplier members.