



April 14-16, 2024 | Dallas, Texas
Hyatt Regency Dallas

Submit your company's interest to speak at SNX 2024 by Feb 16, 2024

As part of the 2nd ever **SNX** event in Dallas on April 14-16, 2022, companies are invited to present **SNAC Bite** education presentations in the Experience Zone. These sponsored content opportunities will be high-visibility education options similar to the Innovation Stage at SNAXPO. Presentations should be educational in nature but may also showcase your company's expertise regarding a pressing industry issue.

While most of the education program at SNX is programmed by the SNAC leadership and the SNX Planning Committee, we are soliciting proposals from industry thought leaders showcasing innovative solutions relevant to our audience of snack industry professionals.

We would be pleased to have you or a colleague make such a presentation at this year's SNX. Please see the submission guidelines below and submit a one-page summary of your proposed topic, the designated speaker(s), and other information indicated in the submission requirements below.

Proposal Guidelines:

- Presenting company must be an SNX Participating Supplier (i.e., at a minimum, has reserved a Supplier Suite), and member of SNAC International.
- SNAC Bite proposals must be relevant to the issues and challenges facing the snack food industry, and specifically to the audience in attendance at SNX.
- Highly rated sessions are likely to feature tactical ideas and strategies to improve company performance either in terms of addressing operational challenges, responding to consumer concerns, growing sales, reducing expenses, or promoting other industry objectives.
- Proposed sessions that strictly promote a particular solution, company, or product, without addressing an industry issue or trend in an educational manner, will not be considered.
- **If your proposal is selected, the sponsorship fee to participate is \$4,000.**

Proposal Requirements:

- Session Title
- Session Description
- Objectives
- Target Audience
- Speaker(s) Names and Contact Information
- Contact information of person submitting proposal (name, title, phone, e-mail)

To submit a SNAC Bite proposal, please submit a one-page description by e-mail to David Walsh at dwalsh@snacintl.org no later than February 16, 2024.